



The 11th TRIZ Symposium in Japan 2015

Open up your Future with Creativity

Opening Remarks

September 3, 2015

Non-Profit Organization
Chief director of Japanese TRIZ society
Yuji Mihara

History of Japanese TRIZ society symposium

	主催	開催時期	開催場所	発表数	参加者
第1回	日本	2005年9月	ラフォーレ修善寺	20件	104名
第2回	TRIZ 協議会	2006年8月末	パナヒルズ大阪	34件	157名
第3回		2007年8月末	東芝研修センター	34件	204名
第4回	NPO法人 日本 TRIZ 協会	2008年 9月10日～12日	ラフォーレ琵琶湖 (滋賀県)	46件	180名
第5回		2009年9月 9月10日～12日	国立女性教育会館 (埼玉県)	42件	132名
第6回		2010年9月 9月9日～11日	神奈川工科大学 (神奈川県厚木市)	40件	165名
第7回		2011年9月 9月8日～10日	東芝研修センター (横浜市)	33件	115名
第8回		2012年9月 9月6日～8日	早稲田大学 (東京都新宿区)	37件	110名
第9回		2013年9月 9月5日～6日	統計数理研究所 (東京都立川市)	28件	126名
第10回		2014年9月 9月11日～12日	早稲田大学 (東京都新宿区)	30件	135名
第11回		2015年9月 9月3日～4日	オリンピック記念青少年センター (東京都渋谷区)	27件	()名

Outline and Project of the 11th TRIZ symposium

The subject : **Open up your Future with Creativity**

1) TRIZ and the related field

- Tutorial to beginner and mainstay experienced person (The 1st day)
- The place of application, the announcement of study results, and the discussion is offered. (The 1-2th day)

And it contributes to the improvement of a technological level

and the improvement of the method of the spread, promotion, and application.

2) Keynote address by TRIZ mastering (The 2nd day)

Special lecture of technique related to TRIZ (The 1st day)

3) The place of the exchange of the person related to TRIZ is offered, and it contributes to the development of the TRIZ community.

Whole image of the 11th symposium

- 1) The session was shortened in two days as well as last year of & the year before last.
 - It to be easy participate more, it changes. ; This form is established.
 - Tutorial for beginner
 - General lectures are parallel all sessions.

- 2) The keynote address and the special lecture along the object of the symposium (**Open up your Future with Creativity**) were set. < Refer to the slide of next page. >

- 3) The support of various groups is expanded further.
 - **Backup** : Intellectual Property Association Japan、 Robust Quality Engineering Society
 - **Support** : Japanese Society of Applied Statistics、 The Institute of Statistical Mathematics Risk analysis strategy research center 、 National Statistics Center 、 Nikkan Kogyo Shimbun Co.、 Union of Japanese Scientists and Engineers 、 Japan Society for Design Engineering 、 Japan Creativity Society 、 Society of Japanese Value Engineering

The 11th TRIZ symposium keynote address and special lecture

Keynote address :

「Hybridization in Technology」

Valeriy Prushinskiy (TRIZ Master)

Special lecture :

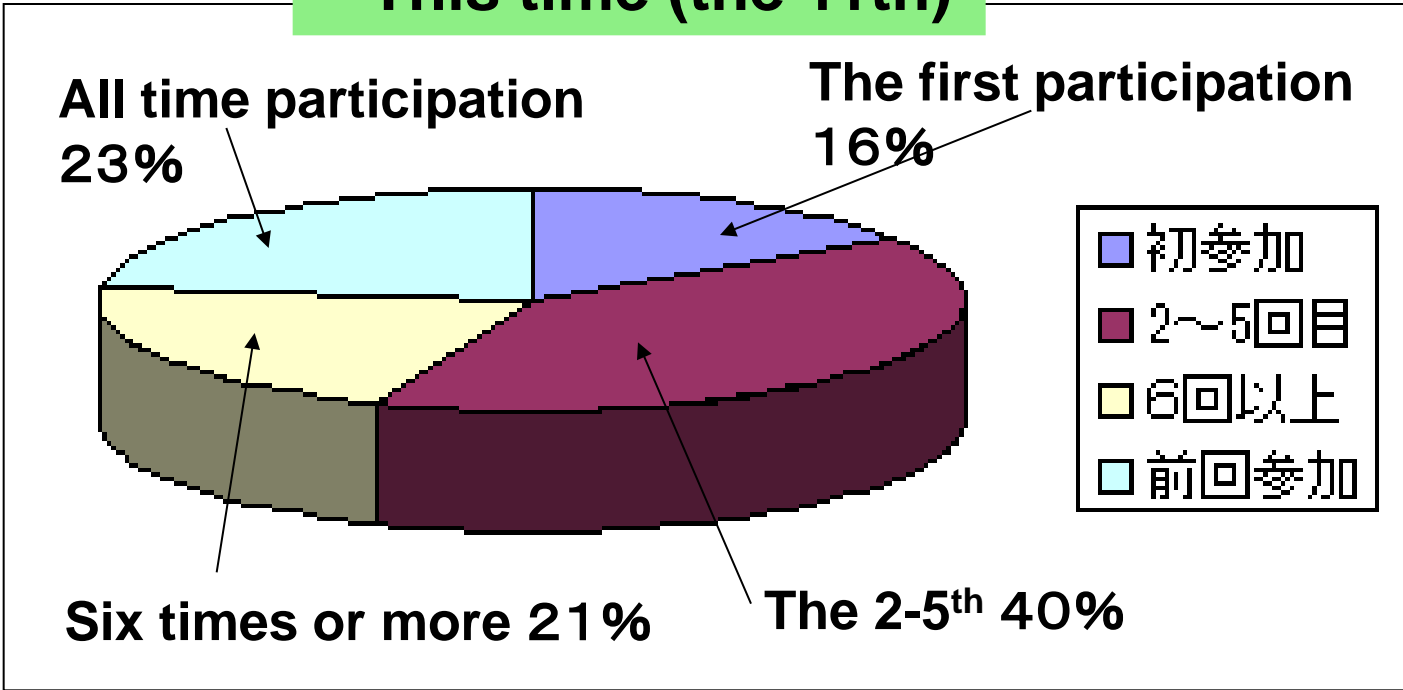
「An approach to the design of a 'attention-winning' new product for a new market segment」

Noboru Fukuhara (Item two one)

Participant's profile

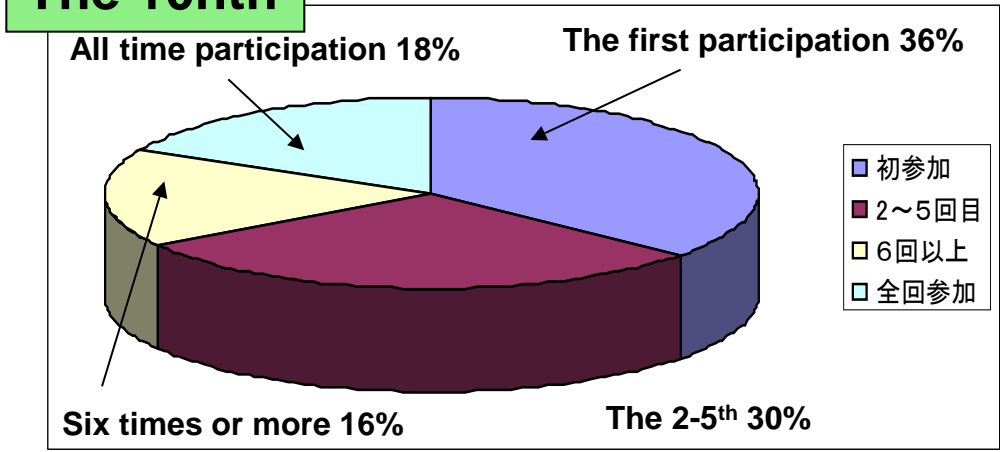
Participation frequency of participant

This time (the 11th)

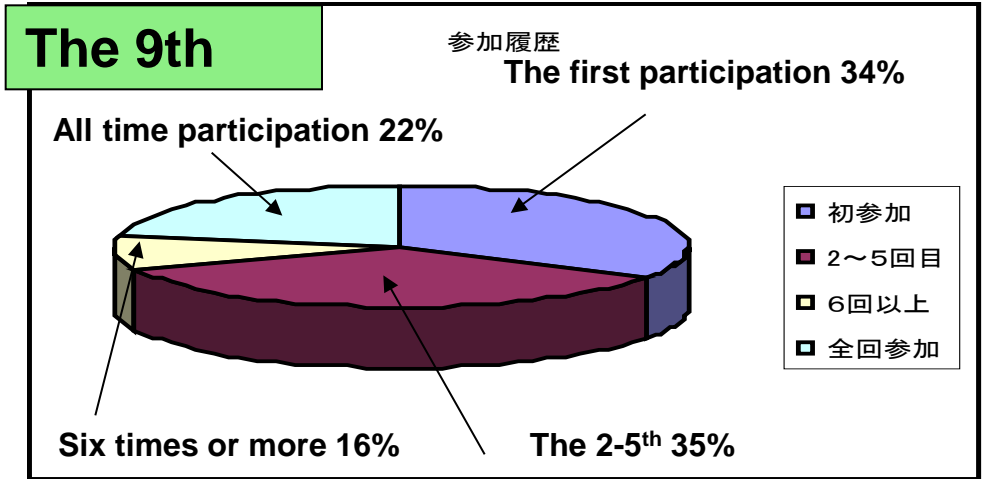


The number of first participants decreases a little this time, and the people of the 2-4th times increase a little.

The 10th



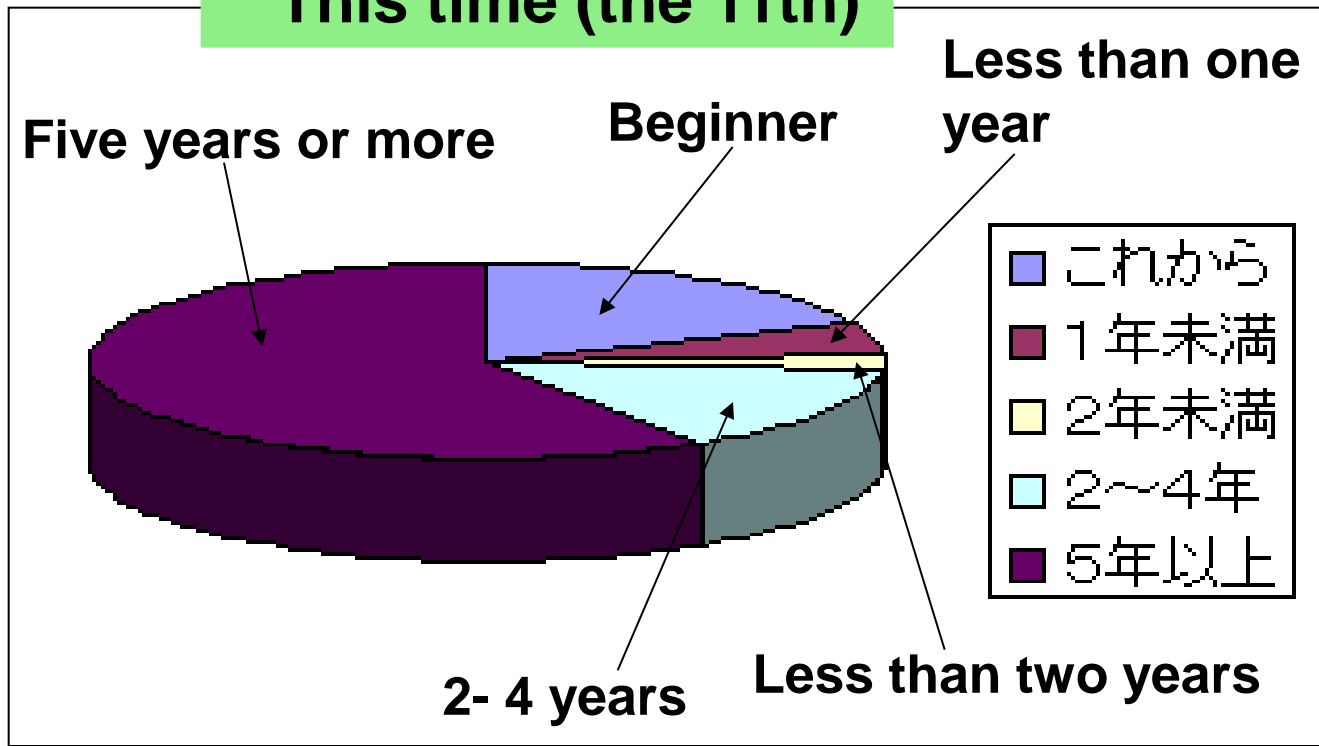
The 9th



Participant's profile

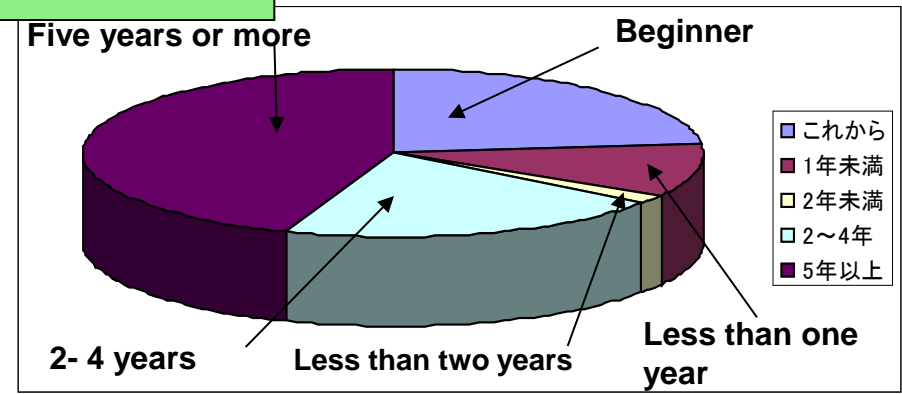
Participant's TRIZ years of experience

This time (the 11th)

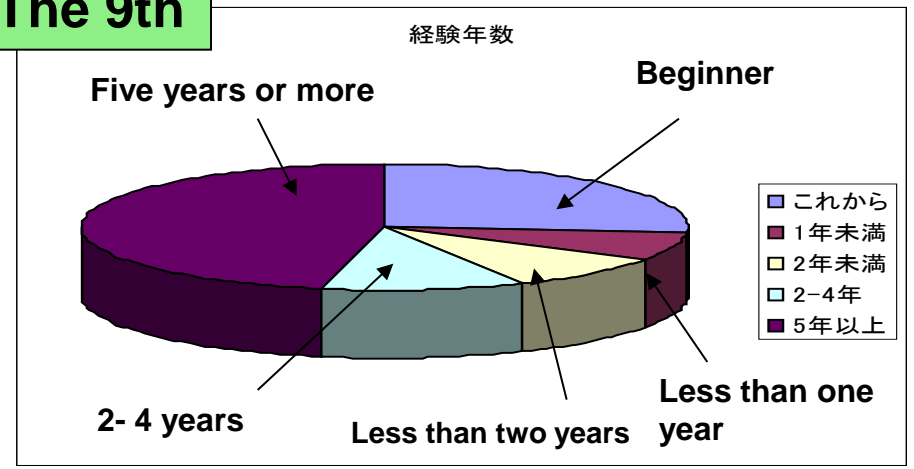


This time, a lot of TRIZ years of experience person has increased.

The 10th



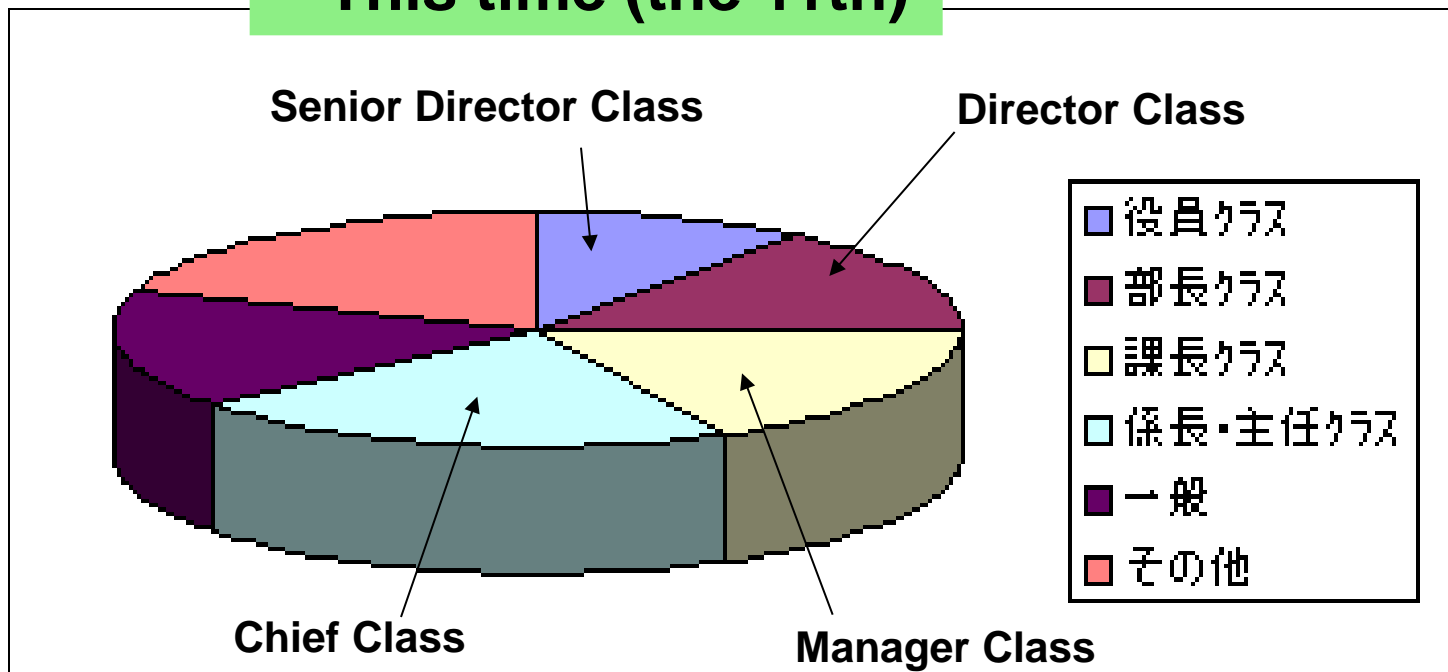
The 9th



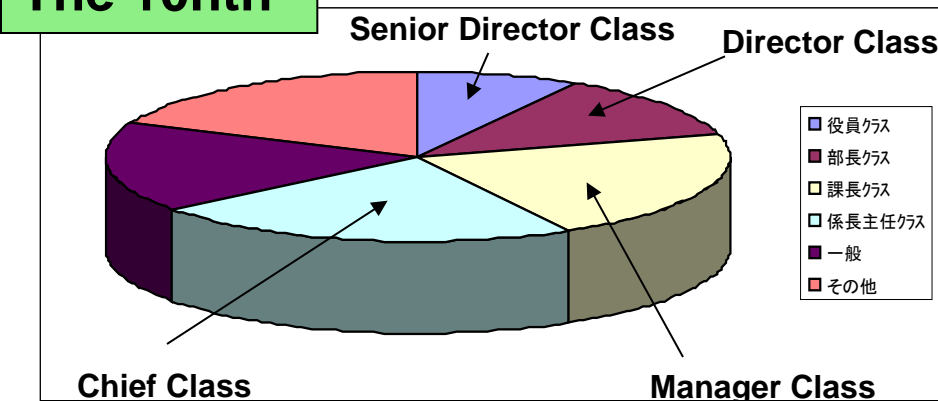
Participant's profile

Participant's standpoint

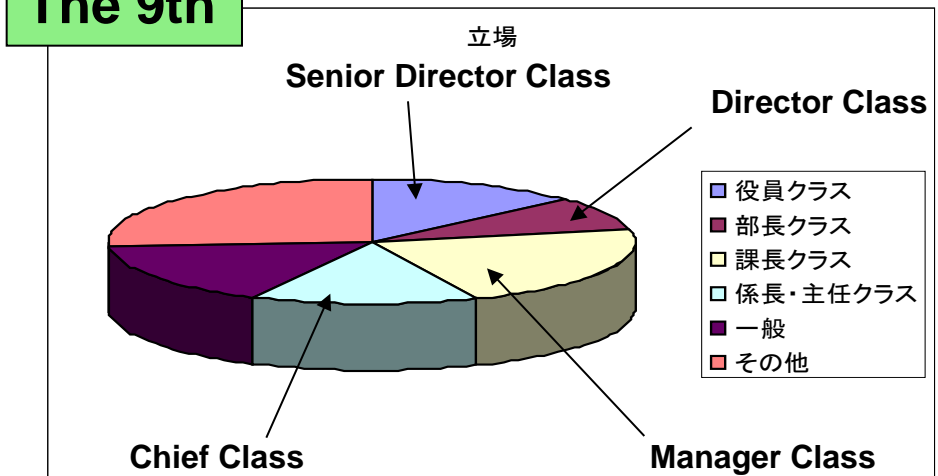
This time (the 11th)



The 10th



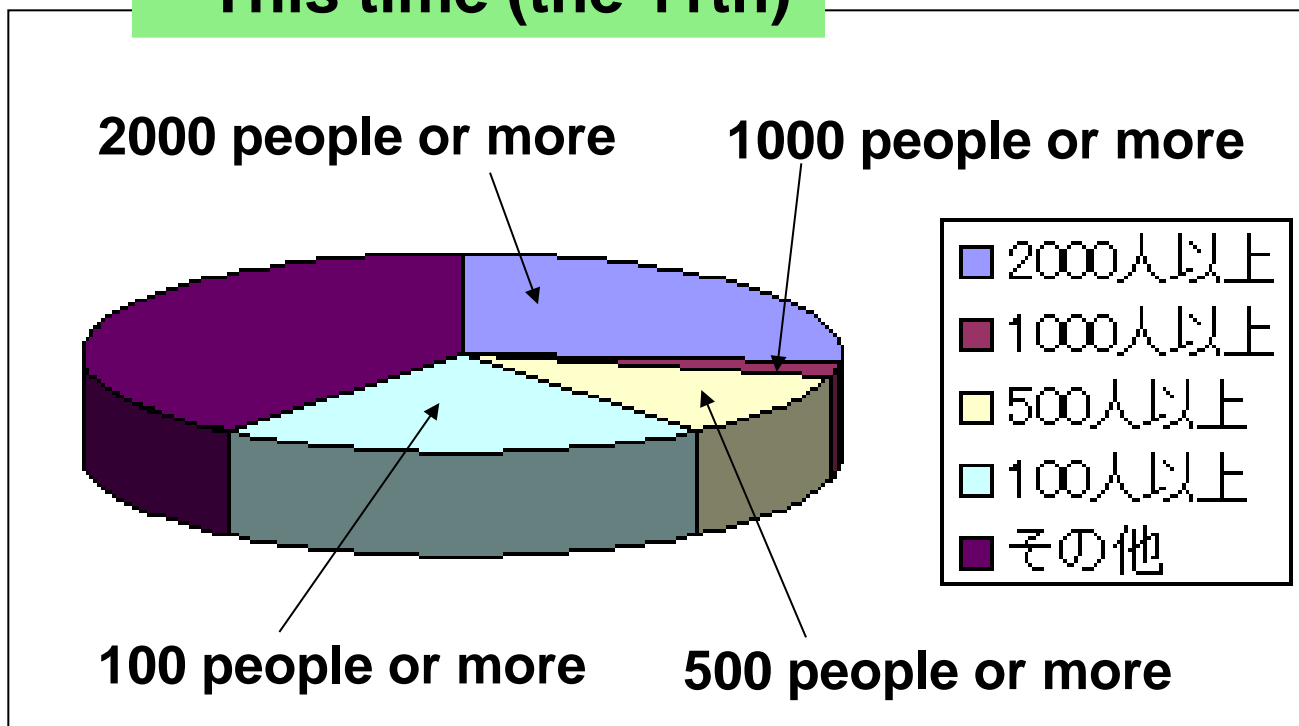
The 9th



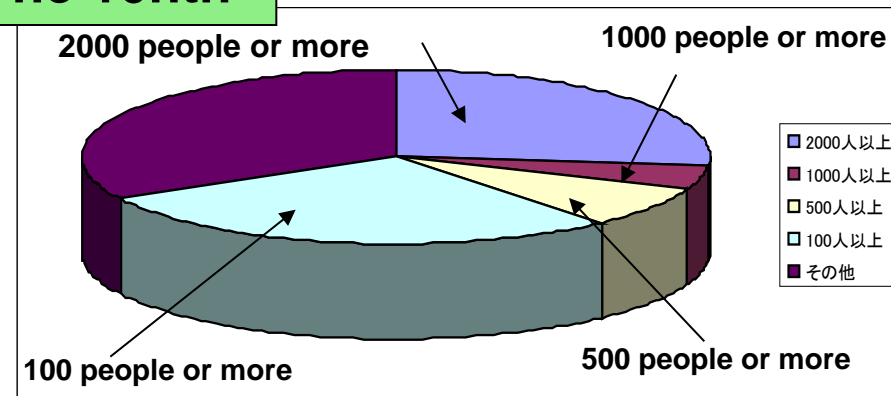
Participant's profile

Participant's belonging section scale

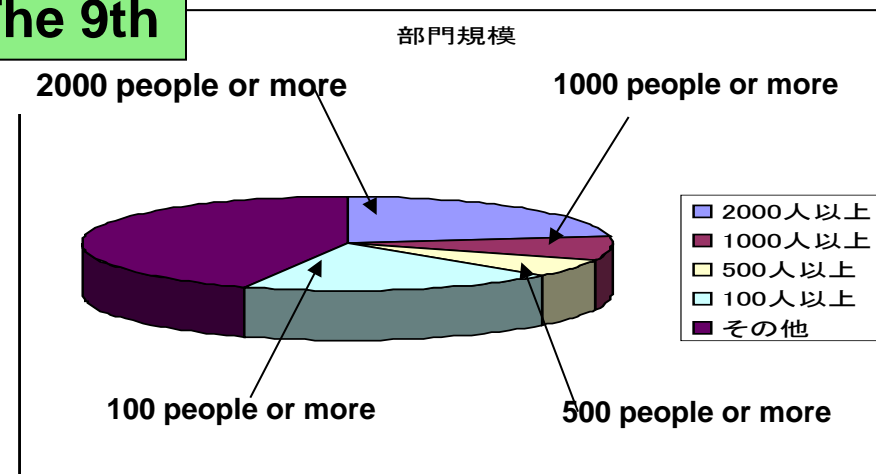
This time (the 11th)



The 10th



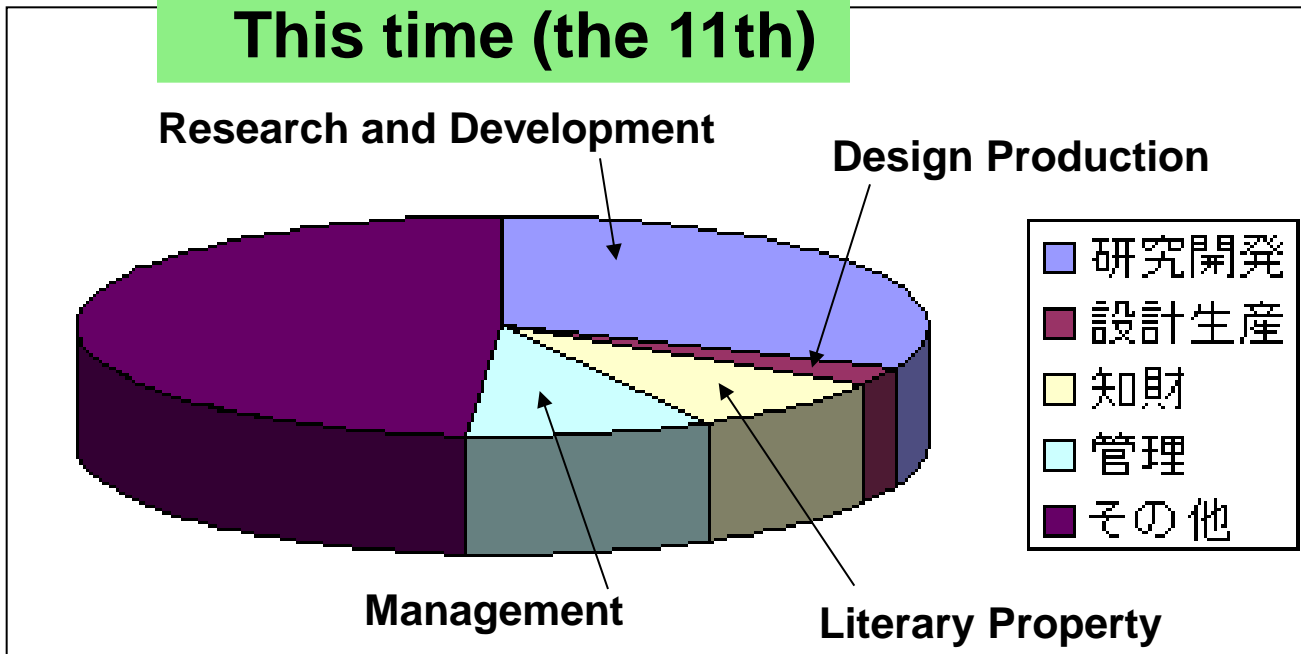
The 9th



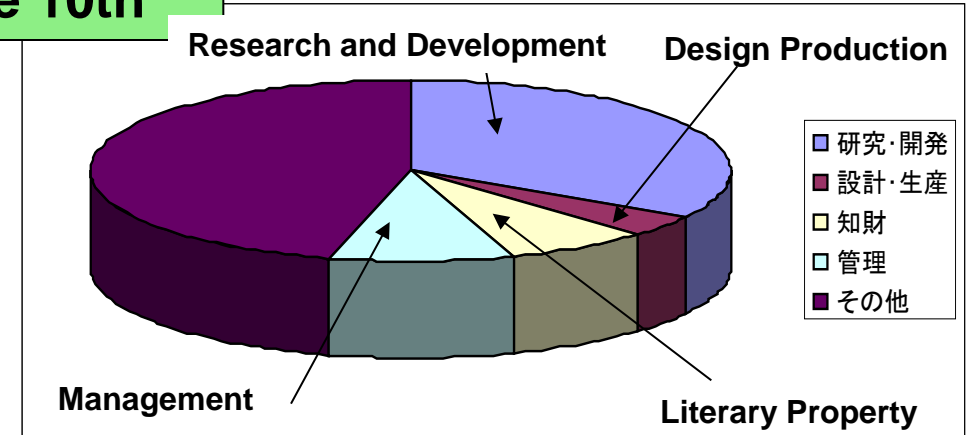
Participant's profile

Participant's occupational category

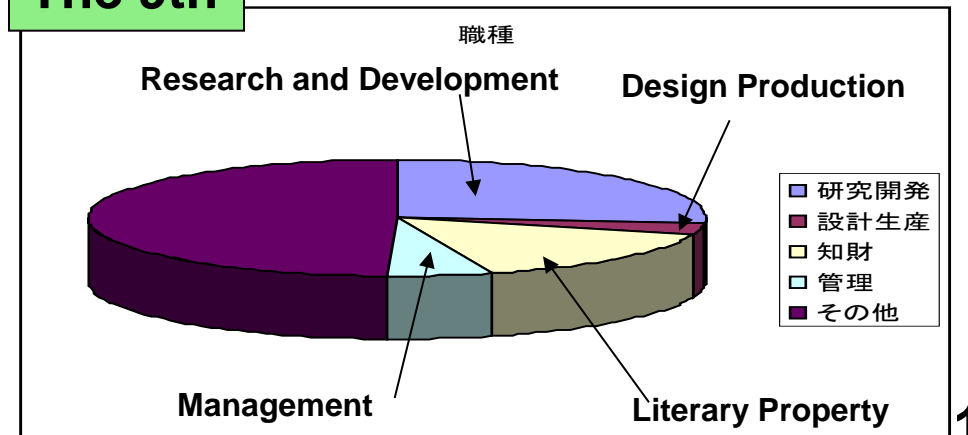
This time (the 11th)



The 10th



The 9th



What is Japan TRIZ Society?

May, 2004	TRIZ Konwa-kai inauguration
January, 2005	Changed to Japan TRIZ Conference.
December, 2007	Establishment of Japan TRIZ Society, NPO

Form of activity

Non-profit-making, corporate activity of public volunteer base based on member

Purpose of activity

- It functions as a center of the TRIZ spread activity in Japan.
- To contribute to the technological development power and the global competitiveness strengthening of our country **It nationally acts by the opening.**
- For the people being interested in TRIZ, the place of a stronger concentration and the activity is continuously offered.

★You get understanding from the activity. The activity together by all means.★

Content of activities of Japan TRIZ Society

The main activity

For promotion & use of TRIZ

- Project of symposium
- Project of seminar
- Society activity
- Development of contents for education and publication

It acts in the following organizations for the above-mentioned.

- Plans board : Planning of new business • Promotion, Mid/long-term plan
- Technological committee : Society generalization promotion, Content development
- Public Relations Committee : Public relations project promotion, HP management, E-mail magazine issue
- Administration committee : General management, Secretariat business, Accounting business
- Symposium executive committee : Execution of project of symposium

Society activities of Japan TRIZ Society

- **Literary property creation research subcommittee meeting (Chief : Kimihiko Hasegawa)**
 - The result of the activity is announced by the poster session tomorrow afternoon.
 - The result until last year can be obtained with CD etc.

- **Business and management TRIZ research subcommittee meeting (Chief : Ikuo Yoshizawa)**
 - The result of the activity is announced in B hall at tomorrow afternoon.

- **Educational research subcommittee meeting in new age (Chief : Shinsuke Kurosawa)**
 - The result of the activity is announced in B hall at today afternoon, and at the poster session tomorrow afternoon.

Please examine participation in the TRIZ society by all means hearing the announcement of these society activities.

Moreover, the society can be held according to hope besides the above-mentioned.

Please feel free to the person related to the society to inquire of an uncertain point.

Aiming at further development of the activity of Japan TRIZ Society

Japanese TRIZ society applied to international TRIZ society (MATRIZ) for the member registration, and was approved as a member.

We want to do the collection exchange of information positively at this occasion, and to contribute to the development of TRIZ.



The 11th TRIZ Symposium preparation & execution organization

- Symposium executive committee

Chairman of Executive committee: Yuji Mihara

Vice chairman of executive committee (double as account): Kazushi Tsuwako

Executive committee (head office): Osamu Ikeda, Yohjiro Fukushima

Executive committee (in charge of poster session): Takashi Ogata, Yohjiro Fukushima

Executive committee (slide translation): Kazushi Tsuwako, Yoshihisa Konishi

Executive committee (in charge of public relations): Mamoru Zenko, Fumiko Kikuchi and Public Relations Committee

Executive committee (document editing): Takashi Shikata, Hisataka Izawa

Program chairman: Yoshihisa Konishi

Program committee: Noriko Tsubokura, Manabu Sawaguchi, Setsuo Arita

- Holding preparation cooperation

Holding Preparation: Hideaki Kosha, Yohichi Hasegawa

Poster & Pamphlet Design: Junko Shikata

- Site management

Japan TRIZ Society Management Committee

(dispense with the Mr. and Mrs.)

Asking for participation to you

- Your active discussion against announcement in this symposium, please.
- Significant and exciting two days are expected to be spent.

Address of thanks

Thank you to everybody of parties concerned of National Olympics Memorial Youth Center that offers the hall, does various supports in this symposium.