

The 13th
TRIZ Symposium in Japan 2017
Create Future Value
with TRIZ!



Opening Remarks

September 21, 2017

Non-Profit Organization
Chairperson of Japanese TRIZ Society
Yuji Mihara



History of Japanese TRIZ society symposium

	主催	開催時期	開催場所	発表数	参加者
第1回	日本 TRIZ 協議会	2005年9月	ラフォーレ修善寺	20件	104名
第2回		2006年8月末	パナヒルズ大阪	34件	157名
第3回		2007年8月末	東芝研修センター	34件	204名
第4回	NPO法人 日本 TRIZ 協会	2008年9月10日～12日	ラフォーレ琵琶湖(滋賀県)	46件	180名
第5回		2009年9月10日～12日	国立女性教育会館(埼玉県)	42件	132名
第6回		2010年9月9日～11日	神奈川工科大学(厚木市)	40件	165名
第7回		2011年9月8日～10日	東芝研修センター(横浜市)	33件	115名
第8回		2012年9月6日～8日	早稲田大学(新宿区)	37件	110名
第9回		2013年9月5日～6日	統計数理研究所(立川市)	28件	126名
第10回		2014年9月11日～12日	早稲田大学(新宿区)	30件	135名
第11回		2015年9月3日～4日	オリンピック記念青少年センター(渋谷区)	27件	111名
第12回		2016年9月1日～2日	早稲田大学(新宿区)	29件	129名
第13回		2017年9月21日～22日	中野サンプラザ(中野区)	23件	



Whole image of the 13th symposium

- 1) The session was shortened in two days .
 - It to be easy participate more, it changes. ; This form is established.
 - Tutorial for beginner
 - General lectures are parallel all sessions.
- 2) The keynote address and the special lecture along the object of the symposium (**Create Future Value with TRIZ!**) were set. <Refer to the slide of next page. >
- 3) The support of various groups is expanded further.
 - ~ For make TRIZ 's activities familiar to relevant organizations ~
 - Backup : Intellectual Property Association Japan,
Robust Quality Engineering Society
 - Support : Japanese Society of Applied Statistics,
The Institute of Statistical Mathematics Risk analysis strategy research center,
National Statistics Center 、 Nikkan Kogyo Shimbun Co.,
Union of Japanese Scientists and Engineers 、
Japan Society of Mechanical Engineers、 Japan Society for Design Engineering,
Japan Creativity Society 、 Society of Japanese Value Engineering



Outline and Project of the 13th TRIZ symposium

The subject : **Create Future Value with TRIZ!**

1) TRIZ and the related field

- Tutorial to beginner and mainstay experienced person (The 1st day)
- The place of application, the announcement of study results, and the discussion is offered. (The 1-2th day)

And it contributes to the improvement of a technological level and the improvement of the method of the spread, promotion, and application.

2) Special lecture on idea method (The 2nd day) 、 and Special lecture on challenges to difficult goal (The 1st day)

3) Planned the introduction of activity information at TRIZfest-2017 (organized by International TRIZ Association)

4) The place of the exchange of the person related to TRIZ is offered, and it contributes to the development of the TRIZ community.



The 13th TRIZ symposium special lecture

Special lecture : The 1st day

「The Construction of Tokyo Skytree :

~ A Challenge toward the World's Tallest~ 」

Hiroshi Takagi (OBAYASHI CORPORATION)

Special lecture : The 2nd day

「The Moment of Spark Ideas」

Makoto Takahashi (SOKEN Research Institute)



The 13th TRIZ symposium special planning

Participation Report

~ TRIZfest-2017

held by the International TRIZ association
(MATRIZ) ~

Shinsuke Kurosawa (Japan TRIZ Society)



The 13th TRIZ Symposium preparation & execution organization

■ Symposium executive committee

Chairman of Executive committee: Yuji Mihara

Vice chairman of executive committee (double as account): Kazushi Tsuwako

Executive committee (head office): Osamu Ikeda, Yohjiro Fukushima

Executive committee (in charge of poster session): Takashi Ogata, Yohjiro Fukushima

Executive committee (slide translation): Kazushi Tsuwako, Yoshihisa Konishi

Executive committee (in charge of public relations): Mamoru Zenko, and Public Relations Committee

Executive committee (document editing): Takashi Shikata, Hisataka Izawa

Program chairman: Yoshihisa Konishi

Program committee: Manabu Sawaguchi, Setsuo Arita, Noriko Tsubokura,

■ Holding preparation cooperation

Poster & Pamphlet Design: Junko Shikata

Holding Preparation: Hideaki Kosha, Yohichi Hasegawa

■ Site management

Japan TRIZ Society Management Committee (dispense with the Mr. and Mrs.)



What is Japan TRIZ Society?

- May, 2004 TRIZ Konwa-kai inauguration
- January, 2005 Changed to Japan TRIZ Conference.
- December, 2007 Establishment of Japan TRIZ Society, NPO

Form of activity

Non-profit-making, corporate activity of public volunteer base based on member

Purpose of activity

- It functions as a center of the TRIZ spread activity in Japan.
- Contribute to strengthening our technological development capabilities and global competitiveness.
- For the people being interested in TRIZ, the place of a stronger concentration and the activity is continuously offered.

★ You get understanding from the activity. The activity together by all means. ★



Content of activities of Japan TRIZ Society

The main activity

For promotion & use of TRIZ

- Project of symposium
- Project of seminar
- Society activity
- Development of contents for education and publication

• It acts in the following organizations for the above-mentioned

- **Plans board** : Planning of new business · Promotion, Mid/long-term plan
- **Technological committee** : Society generalization promotion, Content development
- **Public Relations Committee** : Public relations project promotion, HP management, E-mail magazine issue
- **Administration committee** : General management, Secretariat business, Accounting business
- **Symposium executive committee** : Execution of project of symposium

These activities are supported by 22 executive committee members and 4 cooperating committee members.



Society activities of Japan TRIZ Society

■ Literary property creation research subcommittee meeting (Chief : Kimihiko Hasegawa)

- The result of the activity is announced tomorrow a.m. (Posters are also posted in parallel)
- The result until last year can be obtained with CD etc.

■ Business and management TRIZ research subcommittee meeting (Chief : Ikuo Yoshizawa)

- The result of the activity is announced tomorrow a.m. (Posters are also posted in parallel)

■ Educational research subcommittee meeting in new age (Chief : Shinsuke Kurosawa)

- The result of the activity is announced tomorrow p.m. (Posters are also posted in parallel)

• Please examine participation in the TRIZ society by all means hearing the announcement of these society activities.

Moreover, the society can be held according to hope besides the above-mentioned.
Please feel free to the person related to the society to inquire of an uncertain point.



Asking for participation to you

- Your active discussion against announcement in this symposium, please.
- We hope that the research of all participating people will be promoted and further achievements will be achieved.
- Significant and exciting two days are expected to be spent.