



## Detailed Agenda

Aug. 27, 2013

### First Day (Sept. 5, 2013), Thursday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
9:20 –		Recep tion	Registration		
10:00 – (120 min.)		RA J	<b>Tutorial</b> JI00	Yoshihisa Konishi (Japan TRIZ Society)	TRIZ Technology for Innovation
12:00 – (50min.)	<b>Lunch</b>				
12:50 – (10min.)		RA JE	Orientation		
13:00 – (20min.)	Single	RA JE	<b>Opening</b> JI01	Yuji Mihara (Chairman, Japan TRIZ Soc.)	On Opening the Symposium
13:20 – (60min.)	Invited	RA JE	<b>Special Lecture 1</b> JI02	Hiroe Tsubaki (The Institute of Statistical Mathematics)	The Grammar of Technology Development for Value Creation
14:20 – (10min.)	Break				
14:30 – (30min.)	Double	RA EJ	<b>Oral 1</b> E01	TriZit Benjaboonyazit (Thai-Nichi Inst. of Technology, Thailand)	Systematic Approach to Arowana Gender Identification Problem using Algorithm of Inventive Problem Solving (ARIZ)
		RB JE	<b>Oral 2</b> J10	➔ Shigeru Hisanaga (DENSO CORPORATION) Hiroshi Takenaka (DENSO CORPORATION)	In-house promotion of TRIZ use through practice
15:00 – (30min.)	Double	RA JE	<b>Oral 3</b> J04	KUROSAWA, Shinsuke ( )	Three stages of classical TRIZ
		RB JE	<b>Oral 4</b> J09	[Easy-to-use TRIZ Study Group of Japan VE Association Kansai Branch] ➔ Hisayoshi Tanaka (Shimadzu Corporation), Makoto Unno ( ), Kazuyasu Ikeda (Sekisui Engineering Co.), et al.	Case study of technical contradiction
15:30 – (10min.)	Break				
15:40 – (30min.)	Double	RA JE	<b>Oral 5</b> J03	Kazutaka Tajima (Meltex Inc.)	QFD and TRIZ Case Study in Surface Treatment Chemical
		RB	<b>Oral 6</b>	[Business & Management TRIZ	Scheme of 'New Product and Service' System

		JE	<b>J06</b>	Application Sub-Team, Japan TRIZ Society] ➔ Ikuo YOSHIZAWA (SANNO Inst. of Management), Osamu IKEDA (NIKON Imaging System Inc.), Hisataka IZAWA (Sony Corp.), Fumiko KIKUCHI (Pioneer Corp.), Yasuo MORIYA (FUJITSU Advanced Technologies)	Creation Using TRIZ - Search for a Creating Method of "New Product and Service" System by Analyzing "Hot Sellers and Services" Using TRIZ -
16:10 - (30min.)	Double	RA	<b>Oral 7</b>	Teruyuki Kamimura (IDEATION JAPAN INC.)	The Essence of the Inverted Risk Countermeasure Method "AFD" in I-TRIZ
		JE	<b>J14</b>		How about Becoming a Saboteur?
		RB	<b>Oral 8</b>	➔ Yui Kato (Waseda University) Manabu Sawaguchi (Waseda University)	Research on Process Improvement of Design Service of Character Goods
16:40 - (10min.)	Break				
16:50 - (60min.)	Invited	RA	<b>Special Lecture 2</b>	Jeongho Shin (KATA, Korea Academic TRIZ Association)	What makes Korea so enthusiastic about TRIZ?
17:50 - (10min.)	Break	Move to RB (Room B)			
18:00 - (90min.)		RB (Room B)		<b>Dinner &amp; Exchange</b>	(buffet style, free communication)

Finishing at 19:30

(Note) Language: J Presentation in Japanese, Projection of Japanese slides  
 JE Presentation in Japanese, Projection of Japanese and English slides in parallel  
 EJ Presentation in English, Projection of Japanese and English slides in parallel

Second Day (Sept. 6, 2013)

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
8:40 –		Reception	Registration		
9:00 – (40min.)	Meeting	RB J		Japan TRIZ Society, NPO General Assembly Meeting	(JTS Members only)
9:40 – (20min.)	Break				
10:00 – (60min.)	Invited	RA EJ	<b>Keynote Lecture EI01</b>	Gaetano Cascini (Politecnico di Milano, Italy)	Risk Reduction and Opportunity Exploitation through TRIZ-based Technology Forecast
11:00 – (30min.)	Invited	RA JE	<b>Special Session 1 JI03</b>	Kazuyuki Suzuki (University of Electro-Communications)	Systems Science for Risk Prevention focusing on Top Events Mode and Failure Modes
11:30 – (30min.)	Invited	RA JE	<b>Special Session 2 JI04</b>	Shusaku Tsumoto (Shimane University)	Risk Mining: Data Mining for Risk Management
12:00 – (10min.)		Entrance	<b>Photo Session</b>	All together	Taking a group photo of all the participants
12:10 – (50min.)	<b>Lunch</b>				
13:00 – (50min.)	Poster and Demo  in parallel	RB JE	<b>Poster 1 J02</b>	NAGAI Tetsuya (Japan)	Let's talk about TRIZ Q&A when you try to introduce TRIZ into your organization
		RB JE	<b>Poster 2 J05</b>	[The Intellectual Property Creation Research Subcommittee of Japan TRIZ Society] Kimihiro HASEGAWA, Toshimitsu KATAOKA, Shigeru SUZUKI, Nozomu TAKEUCHI, ➔ Narumi NAGASE, Toshiaki MASAKI, Hirotsugu ISHIHARA	Invention Value Evaluation According to Patent and Market Information Part 3 – “Electric Toothbrush” as a Case Example –
		RB JE	<b>Poster 3 J22</b>	Hideaki Kosha (USIT Monozukuri Technical Support)	Constructing of Young Man Engineer Promotion Seminar that Applies the Idea of Separation in Time
13:50 – (10min.)	Break				
14:00 – (30min.)	Double	RA JE	<b>Oral 9 J16</b>	Hajime Kasai (IDEA Inc.)	Now, Once again “There is no TRIZ that doesn't Work” – As a core technology for solution –
		RB JE	<b>Oral 10 J13</b>	Gen Abiko (MINORU International Patent Office)	Case study of Control of IP (CIP) that uses I-TRIZ and idea generation
14:30 – (30min.)	Double	RA JE	<b>Oral 11 J07</b>	➔ Takashi Ogata (OLYMPUS Corporation) Kazuhiro Fujikawa	7 Solutions to extend the application of TRIZ – Including the prevention of design risk –

				(OLYMPUS Corporation)	
		RB JE	<b>Oral 12</b> <b>J12</b>	Ken Ota (Asahi Patent Firm)	Possibility of application of TRIZ technique to IT technical field
15:00 – (10min.)	Break				
15:10 – (30min.)	Double	RA JE	<b>Oral 13</b> <b>J08</b>	→ Kazuhiro Fujikawa (OLYMPUS Corporation) Takashi Ogata (OLYMPUS Corporation)	Efficient education system of scientific methods for improving the development process – Trial of an education in close contact with the engineer’s needs –
		RB JE	<b>Oral 14</b> <b>J20</b>	→ Tatsuya Saito (Inspire Patent and Trademark Attorneys) Manabu Sawaguchi (Waseda University)	Proposal for an efficient invention deployment method based on TRIZ
15:40 – (30min.)	Double	RA JE	<b>Oral 15</b> <b>J01</b>	Yoshiharu Isaka (IDEA Inc.)	Parts Reduction Design through TRIZ Part II – To break down conventional designs and stay one step ahead –
		RB JE	<b>Oral 16</b> <b>J17</b>	Toshimitsu Kataoka (Patbrain Co, Ltd.)	Technology trends and analysis of TRIZical problem solving
16:10 – (10min.)	Break				
16:20 – (30min.)	Double	RA JE	<b>Oral 17</b> <b>J21</b>	Naoyuki Yoshida (JNC Ltd.)	Approach to TRIZ Introduction at JNC Ltd.
		RB JE	<b>Oral 18</b> <b>J15</b>	→ Hirotugu Ishihara (Sony Corporation) Narumi Nagase (Sony Corporation)	S curve analysis and evaluation on trend and new commodity history of electric toothbrush
16:50 – (30min.)	Double	RA JE	<b>Oral 19</b> <b>J11</b>	Toru Nakagawa (Osaka Gakuin University)	General Methodology for Creative Problem Solving and Task Achieving –Its Plan–
		RB JE	<b>Oral 20</b> <b>J23</b>	Takayoshi Ohtsu (Suzuka National College of Technology)	Intellectual property education activity at Suzuka Technical College
17:20 – (10min.)	Single	RA JE	<b>Closing</b>	Manabu Sawaguchi (Vice Chairman of Board, Japan TRIZ Society)	Closing Address

Finishing at 17:30

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