



Detailed Agenda

Aug. 28, 2014

First Day (Sept. 11, 2014), Thursday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
9:20 –		Reception	Registration		
10:00 – (120 min.)		RA J	Tutorial JI00	Masahiro Kuwahara (IDEA, Inc)	Let's Study the Foundation of TRIZ, and the Effective Cooperation Method with Other Methodologies!
12:00 – (50min.)	Lunch				
12:50 – (10min.)		RA JE	Orientation		
13:00 – (20min.)	Single	RA JE	Opening JI01	Shozo Takada (Waseda University) Yuji Mihara (Japan TRIZ Soc.)	Opening Remarks
13:20 – (60min.)	Invited	RA JE	Special Lecture JI02	Shin Taguchi (ASI Consulting Group / American Supplier Institute(ASI))	Status of Scientific Methods for Product Development Outside of Japan ~Robust Optimization using Taguchi Methods~ Epoch Making Case Studies ...
14:20 – (10min.)	Break				
14:30 – (25min.)	Double	RA JE	Oral 1 J01	➔ Takashi Ogata Kazuhiro Fujikawa Hiroyuki Tsuchiya (OLYMPUS Corporation)	Finding the needs of customer by the SN Matrix and TRIZ process – The functional approach for connecting methods and 7 solutions –
		RB JE	Oral 2 J06	Takayoshi Ohtsu (Suzuka National College of Technology)	TRIZ in Robot Education – Application of the Block Robot to TRIZ Education –
14:55– (5min.)	Break				
15:00 – (25min.)	Double	RA JE	Oral 3 J02	➔ Hiroyuki Tsuchiya Tetsunori Shibuya Takashi Ogata (OLYMPUS Corporation)	Design risk prevention by the SN Matrix and TRIZ process – The functional approach for connecting the methods and 7 solutions –
		RB JE	Oral 4 J07	Narumi Nagase (SONY)	New approach for excavating invention comprehensively — Four Twist Matrices Approach to excavate intellectual properties —

15:25- (5min.)	Break				
15:30- (25min.)	Double	RA	Oral 5 J03	[Business and Management TRIZ Research Subcommittee (Japan TRIZ Society, NPO)] ➔ Hisataka Izawa (Sony) Ikuo Yoshizawa (The SANNO Institute of Mngmnt.) Osamu Ikeda (NIKON) Xiaolei He (TAIZE limited) Fumiko Kikuchi (Pioneer) Yasuo Moriya (FUJITSU Advanced Technologies, LTD)	Methods and Examples of Applying the Business Management Related Evolution Trend Proposed by Darrell L. Mann - Translating the Evolution Trends from the World of TRIZ into the Daily Business and Management -
		JE			
15:55- (5min.)	Break				
16:00- (25min.)	Double	RA	Oral 7 J04	➔ Yuki Taniguchi Kazushi Tswako (HGST Japan)	The Trends of Technical Evolution by Innovation in the Hard Disk Industry
		JE			
16:25- (5min.)	Break				
16:30- (25min.)	Double	RA	Oral 9 J05	➔ Manabu Sawaguchi (Waseda University) Shintaro Ishikawa (Fujitsu Limited)	A Study of Conceptual Design Process for an Ideal Design Way
		JE			
16:55- (5min.)	Break	Move to Restaurant "Basha-Michi"			
17:00- (75min.)	Single	Resta urant "Bash a-Mic hi" J(E)	Panel Discussion J103	➔ Manabu Sawaguchi (Japan TRIZ Society) Narumi Nagase (SONY) Takashi Ogata (OLYMPUS) Naoyuki Yoshida (JNC) Hiroshi Hasegawa (Shibaura Inst. of Tech.) Akihiko Ikeda (SONY) Setsuo Arita (Hitachi)	Desired Direction of TRIZ toward the Future and its Contribution to Innovation
18:15- (5min.)	Break				

18:20- (90min.)	Restaurant "Basha-Michi"	Dinner & Exchange	(buffet style, free communication)
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Finishing at 19:50

(Note) Language: J Presentation in Japanese, Projection of Japanese slides
JE Presentation in Japanese, Projection of Japanese and English slides in parallel

Second Day (Sept. 12, 2014)

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
8:40 –		Reception	Registration		
9:00 – (40min.)	Meeting	RB J		Japan TRIZ Society, NPO General Assembly Meeting	(JTS Members only)
9:40 – (20min.)	Break				
10:00– (70min.)	Invited	RA EJ	Keynote Lecture EI01	Anatoly Guin (Vice President specializing in school education, International TRIZ Association)	Application of TRIZ for increase in competitiveness in economy and education
11:10– (10min.)	Break				
11:20– (30min.)	Double	RA JE	Oral 11 J11	Satoshi Okada (Hitachi, Ltd.)	TRIZ Application to the Development of Robots Utilized in Severe Environments
		RB JE	Oral 12 J12	➔ Yui Kato (Waseda University Graduate School OG) Manabu Sawaguchi (Waseda University)	Research on Process Improvement of Design Service
11:55– (5min.)		Entrance	Photo Session	All together	Taking a group photo of all the participants
12:00 – (50min.)	Lunch				
12:50 – (90min.)	Poster and Demo in parallel	201 JE	Poster 1 J13	Shinsuke Kurosawa (trizstudy.com)	Eight Key Ideas of TRIZ
		201 JE	Poster 2 J14	➔ Kimihiko Hasegawa Toshimitsu Kataoka Shigeru Suzuki Nozomu Takeuchi Narumi Nagase Toshiaki Masaki Hirotugu Ishihara Sadao Nishii (Intellectual Property Creation Research Subcommittee, Japan TRIZ Society)	Proposal of an Easy Value Evaluation Method by Means of TRIZ – Taking the Proposal for a New Life Style of the Elderly People as an Example – (Part 1)
		201 JE	Poster 3 J15	➔ Tsuyoshi Todome Yuji Mihara Kazushige Aoki Tatsuhiko Atsuta Takashi Shikata Noritaka Nakayama Tetsuya Nagai Yasutake Makino (MPUF)	How to Supply Water to a Planter during 10 Days' Absence

		201 JE	Poster 4 J16	ONAGAI Tetsuya (MPUF) Yuji Mihara (Creative Technology Institute) Tsuyoshi Todome (MPUF) Hideaki Kosha (USIT manufacturing technology support) Takashi Shikata (KUBOTA Corporation)	Deployment for Searching the Causes: (DeSC) - To complete causes of the problem -
		201 EJ	Poster 5 E01	➔ Sérgio Baltar Fandino (UEZO/SENAI CETIQT) Luiz Rodrigues Junior Rodrigo Ribeiro Maciel (SENAI CETIQT)	The improvement of the fabrics used in the professional market through research on consumer need and engineering parameters
14:20- (10min.)	Break				
14:30- (25min.)	Double	RA	Oral 13	Shigeru Hisanaga	How to Lead Beginners to TRIZ at the Place
		JE	J17	(DENSO CORPORATION)	of Practice
		RB	Oral 14	Yoshinori Takagi	Invention Principle “Sugoroku”
		JE	J22	(private)	- 40 TRIZ Invention Symbols on the 9 Screens -
14:55- (5min.)	Break				
15:00- (25min.)	Double	RA	Oral 15	Sho Tsuchiya	TRIZ Case Study in the Development of
		JE	J18	(Univance Corp.)	Automotive Unit
		RB	Oral 16	➔ Koji Tsumagari	How to Spread TRIZ across Business
		JE	J23	Masaaki Sakai (LOGO Corporation)	- Why does it not get to a Manager’s Heart? -
15:25- (5min.)	Break				
15:30- (25min.)	Double	RA	Oral 17	Hidemitsu Ohoka	Development of a High Durability Electric
		JE	J19	Katsumichi Hiraoka ➔ Koji Matsuda Takuji Yamamoto (SHINWA Controls Co., Ltd.)	Motor-operated Valve by TRIZ
		RB	Oral 18	○Hisao Kobayashi	Risk Management for the Improvement in
		JE	J24	Hakaru Koine Nobuyuki Suzuki Kumiko Matsuoka (Association of Risk Management Japan)	Performance by TRIZ - Growth Timing and Market Size Known by Risk Management -
15:55- (5min.)	Break				
16:00- (25min.)	Double	RA	Oral 19	Naoyuki Yoshida	Introduction of TRIZ Practical Use Case at
		JE	J20	(JNC Corporation)	JNC Corporation
		RB	Oral 20	Shigeru Kasuya	TRIZ marketing for the Ubiquitous concept
		JE	J25	(Proengineer Institute YAMAGUCHI University)	~ So that anyone uses TRIZ anywhere anytime ~
16:25-	Break				

(5min.)					
16:30- (25min.)	Double	RA	Oral 21	Tomohiko Katagiri (IDEA Inc. SWCN)	Development of a Spinning Top by TRIZ & TM & Simulation
		JE	J21		
		RB	Oral 22	Toru Nakagawa (Osaka Gakuin University & CrePS Institute)	General Methodology of Creative Problem Solving and Task Achieving (CrePS): Reorganizing Various Application Cases and Their Methods in the 'Six-Box Scheme'
		JE	J26		
16:55- (5min.)	Break				
17:00- (10min.)	Single	RA JE	Closing	Manabu Sawaguchi (Japan TRIZ Society)	Closing Address

Finishing at 17:10

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