



Detailed Agenda

Aug. 20, 2015

First Day (Sept. 3, 2015), Thursday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
9:20 –		Recep tion	Registration		
10:00 – (120 min.)		RA J	Tutorial JI00	Shinsuke Kurosawa (trizstudy.com)	Systems Approach
12:00 – (80min.)	Lunch Break				
13:20 – (10min.)		RA JE	Orientation		
13:30 – (20min.)	Single	RA JE	Opening JI01	Yuji Mihara (Japan TRIZ Soc.)	Opening Remarks
13:50 – (60min.)	Invited	RA JE	Special Lecture JI02	Akashi Fukuhara (Item Two One)	An Approach to the Design of an 'Attention-winning' New Product for a New Market Segment
14:20 – (10min.)	Break				
15:00 – (25min.)	Double	RA JE	Oral 1 J01	Masahiro Kuwahara (IDEA Inc.)	Can TRIZ help you create a hit product? A systematic product development approach based on the QFD-TRIZ-TM (QTT) process
		RB JE	Oral 6 J06	Takayoshi Ohtsu (N. I. of Technology, Numazu)	TRIZ Practice in the Creative Career Education by Cooperation of Kindergarten, Elementary School, Junior-high school and Technical College - Application of 3D block to creativity education -
15:25- (5min.)	Break				
15:30 – (25min.)	Double	RA JE	Oral 2 J02	➔ Hiroshi Kawakami Toshihiro Hiraoka (Kyoto University)	A Matrix for System Design Utilizing the Use of Inconvenience
		RB JE	Oral 7 J07	➔ Koichi Makino (IHI Corporation) Manabu Sawaguchi (Waseda University)	A Functional-analysis Method Effective in TRIZ Practical Use
15:55- (5min.)	Break				

16:00- (25min.)	Double	RA JE	Oral 3 J03	➔ Takashi Ogata Kazuhiro Fujikawa Hiroyuki Tsuchiya Kazuo Abe (OLYMPUS Corporation)	Creating the engineer's environment for using TRIZ naturally - The functional approach for connecting methods and 7 solutions -
		RB JE	Oral 8 J08	Manabu Sawaguchi (Waseda University)	Possibility of Collaboration between Japanese Grass-Roots Innovation and That of Developing Countries
16:25- (5min.)	Break				
16:30- (25min.)	Double	RA JE	Oral 4 J04	➔ Kazuhiro Fujikawa Hiroyuki Tsuchiya Takashi Ogata Kazuo Abe (OLYMPUS Corporation)	Spiral-up of scientific approach promotion including TRIZ - Promotion activities to support 7 solutions deployment -
		RB JE	Oral 9 J09	Asahiko Katagiri Hideaki Kosha ➔ Takashi Shikata Shigeru Hisanaga Ikuo Yoshizawa (JTS Open Task Subcommittee)	Proposal of creativity education by TRIZ - Open Task Subcommittee report -
16:55- (5min.)	Break				
17:00- (25min.)	Double	RA JE	Oral 5 J05	Akihiko Ikeda (SONY, Kanagawa Inst. of Tech.)	Instruction Know-how of Creative-problem-solving Practice - From Child-rearing to University Education and Company Practice -
		RB JE	Oral 10 J10	Toru Nakagawa (OGU & CrePS Institute)	USIT Case Studies in the Six-Box Scheme - Understanding Various Examples of Creative Problem Solving in the New Paradigm -
17:25- (15min.)	Break	Move to Restaurant "Toki"			
17:40- (90min.)		Restaurant "Toki"	Dinner & Exchange	(buffet style, free communication)	

Finishing at 19:10

(Note) Language: J Presentation in Japanese, Projection of Japanese slides
 JE Presentation in Japanese, Projection of Japanese and English slides in parallel

Second Day (Sept. 4, 2015), Friday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
8:40 –		Recep tion	Registration		
9:00 – (40min.)	Meeti ng	RB J		Japan TRIZ Society, NPO General Assembly Meeting	(JTS Members only)
9:40 – (20min.)	Break				
10:00– (70min.)	Invited	RA EJ	Keynote Lecture EI01	Valeriy Prushinskiy (TRIZ Master)	Hybridization in Technology
11:10– (10min.)		Entra nce	Photo Session	All together	Taking a group photo of all the participants
11:20– (10min.)	Break				
11:30 – (90min.)	Poster and Demo	Poster Room JE	Poster 1 J11	Yoshinori Takagi ()	Inventive Principles Workshop to Expand TRIZ User’s Range – Bi-direction, experience, oneself declaration –
	in parallel	Poster Room JE	Poster 2 J12	Hideaki Kosha (USIT manufacturing technology support)	Interpreting the Important Technical Elements of the Blue LED with TRIZ
		Poster Room JE	Poster 3 J13	➔ NAGAI Tetsuya Tsuyoshi Todome Yuji Mihara Takashi Shikata HIDEAKI KOSHA (MPUF, Japan)	Deployment for Searching the Causes : DeSC To organize all the causes of the problem
		Poster Room JE	Poster 4 J14	➔ Kimihiko Hasegawa Toshimitsu Kataoka Narumi Nagase Shigeru Suzuki Hirotsugu Ishihara Sadao Nishii Nozomu Takeuchi (Intellectual Property Creation Research Subcommittee, Japan TRIZ Society)	Method for Creation by Means of Value Evaluation – Taking the Proposal for a New Life Style of the Elderly People as an Example - (Part 2)
		Poster Room JE	Poster 5 J15	Shinsuke Kurosawa (Education of a New Era Research SC., JTS / trizstudy.com)	Introduction to the Subcommittee and its Activities
13:00 – (90min.)	Lunch Break				

14:30- (25min.)	Double	RA JE	Oral 11 J16	➔ Michael Chen (Hsinchu Jiao Tong University) T Y Kam (Hsinchu Jiao Tong University) Mac Zenko (IDEA Co., Ltd.) Chi-Min Chang (Hsinchu Jiao Tong University)	QFD, TRIZ Example in "Attachment-and-detachment Type Battery Management System for Union Brand Electric Two-wheeled Vehicles" Development
		RB JE	Oral 16 J21	Teruyuki Kamimura (Ideation Japan Inc.)	A New-product Planning Technique Combining Three-directional Approach of Technology, Market and Society - Application Practice Method of Directed Evolution Anyone Can Do -
14:55- (5min.)	Break				
15:00- (25min.)	Double	RA JE	Oral 12 J17	Naoyuki Yoshida (JNC Corporation)	Change in TRIZ Activities at JNC Corporation
		RB EJ	Oral 17 E01	➔ Yip Mum Wai Keong Chee Sheng Swee Shu Luing Toh Guat Guan (Tunku Abdul Rahman University College, Malaysia)	Best Practice of Systematic Innovation Approach: A Case Study of TRIZ in Automotive Industry
15:25- (5min.)	Break				
15:30- (25min.)	Double	RA JE	Oral 13 J18	Tomohiko Katagiri (IDEA Inc. / Solid Works Club of Nagano)	Development of Spinning Tops by TRIZ & TM & Simulation - Challenge to the All Japan Manufacturing Industry Top Competition Part 2 -
		RB JE	Oral 18 J22	Osamu Ikeda Hisataka Izawa Xiaolei He Fumiko Kikuchi Yasuo Moriya Ikuo Yoshizawa (Business and Management TRIZ Research Subcommittee, Japan TRIZ Society, NPO)	How to apply TRIZ style reasoning to construct "Clever Business Model" - TRIZ style analysis and patterning of "Innovative Business Model" -
15:55- (5min.)	Break				

16:00- (25min.)	Double	RA JE	Oral 14 J19	Masahiro Hayashi (KYOWASEIKO CORPORATION)	Problem Solving and Product Planning with QFD-TRIZ
		RB JE	Oral 19 J23	Narumi Nagase (SONY) YAMAGUCHI University)	A study of ARIZ thinking framework for brainstorming of customer value creation —Feel ARIZ more familiar and Use ARIZ more practically—
16:25- (5min.)	Break				
16:30- (25min.)	Double	RA JE	Oral 15 J20	Yoshiharu Isaka (IDEA Inc.)	One Method for Expanding TRIZ Application II - Utilizing SWOT Analysis and TRIZ to Create Strong Products -
		RB JE	Oral 20 J24	Asahiko Katagiri Hideaki Kosha ➔ Takashi Shikata Shigeru Hisanaga Ikuo Yoshizawa (JTS Open Task Subcommittee)	Introduction and explanation of example solutions
16:55- (5min.)	Break				
17:00- (15min.)	Single	RA JE	Closing	Mamoru Zenko (Japan TRIZ Society)	Closing Address

Finishing at 17:15

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