



Detailed Agenda

Aug. 23, 2016

First Day (Sept. 1, 2016), Thursday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
9:20 –		Reception	Registration		
10:00 – (120 min.)		RA J	Tutorial JI00	Hideaki Kosha (JTS Open Task Subcommittee)	Systems Approach
12:00 – (50min.)	Lunch Break				
12:50 – (10min.)		RA J(E)	Orientation		
13:00 – (20min.)	Single	RA JE	Opening JI01	Shuji Hashimoto (Waseda University) Yuji Mihara (Japan TRIZ Society)	Opening Remarks
13:20 – (60min.)	Invited	RA (J)E	Special Lecture JI02	Akira Suzuki (Hokkaido University)	An Example of Useful Science: Organic Synthesis Organoboron Coupling Reaction
14:20 – (10min.)	Break				
14:30 – (25min.)	Double	RA JE	Oral 1 J01	Shigeru Hisanaga (DENSO CORPORATION)	In-company TRIZ Education for Carrying to Practice
		RB JE	Oral 7 J07	➔ Hiroyuki Tsuchiya Takashi Ogata Kazuhiro Fujikawa Kazuo Abe (OLYMPUS Corporation)	Advance the technology search in rich creativity by removing our “Psychological inertia” using TRIZ ~Case study of “Technology search solution” in OLYMPUS 7 Solutions~
14:55– (5min.)	Break				
15:00 – (25min.)	Double	RA JE	Oral 2 J02	Yoshimoto Ishikawa (Ideation Japan Inc.)	Practical Use of TRIZ for Managers
		RB JE	Oral 8 J08	➔ Kazuo Abe Hiroyuki Tsuchiya Kazuhiro Fujikawa Takashi Ogata (OLYMPUS Corporation)	TRIZ of “Type of fulfilling the desire” to make ideas based on the function ~Case study of “Making Strong Patent solution” in OLYMPUS 7 Solutions~

15:25- (5min.)	Break				
15:30- (25min.)	Double	RA JE	Oral 3 J03	➔ Akihiko Ikeda (Sony Semiconductor Solutions Corporation) Takeki Tanaka Tsukazaki Hisanobu Kouichi Owaki (Sony Semiconductor Manufacturing Corporation)	TRIZ Promotion into the Sony Semiconductor Group ~ Introduction, Training, Practice
		RB JE	Oral 9 J09	Hajime Kasai (IDEA Inc.)	Creation of new business by 'Reverse Effects' ~Proposal of a new product development method that makes technological seeds the starting point~
15:55- (5min.)	Break				
16:00- (25min.)	Double	RA JE	Oral 4 J04	➔ Manabu Hayashi Masafumi Ono Naoya Nobutani (Fuji Xerox Co., Ltd.)	Idea Generation Process by Idea Deployment Matrix using Ideation TRIZ(I-TRIZ) PF
		RB JE	Oral 10 J10	Tomohiko Katagiri (IDEA Inc.)	Development of Spinning Tops by TRIZ & TM & Simulation - Challenge to the All Japan Manufacturing Industry Tops Competition Part 3 -
16:25- (5min.)	Break				
16:30- (25min.)	Double	RA JE	Oral 5 J05	Toru Nakagawa (Osaka Gakuin University & CrePS Institute)	TRIZ/CrePS Approach to the Social Problems of Poverty: Underlying the Arguments by Ordinary People, 'Liberty vs. Love' Is Found the Principal Contradiction of the Human Culture
		RB JE	Oral 11 J11	➔ Kiyohisa Nishiyama Emanuel LELEITO (Nagoya University)	Applying TRIZ to the Internationalization Education at Research University A Case Study Report by the International Academic Exchange Office at the School of Engineering / Graduate School of Engineering, Nagoya University
16:55- (5min.)	Break				

17:00- (25min.)	Double	RA	Oral 6 J06	Tomohiko Katagiri Hideaki Kosha ➔ Takashi Shikata Shigeru Hisanaga Ikuo Yoshizawa (JTS Open Task Subcommittee)	Open Task Subcommittee Activity Report Explanation of the Open Task for this Symposium
		JE			
		RB	Oral 12 E01	➔ Emanuel LELEITO Kiyohisa Nishiyama (Nagoya University)	Using TRIZ to Support Education on Disaster Risk Reduction
		EJ			
17:25- (15min.)	Break	Move to 1st Floor, Bldg. No. 63			
17:40- (90min.)		1st Floor, Bldg. No. 63	Dinner & Exchange	(buffet style, free communication)	

Finishing at 19:10

- (Note) Language:
- J Presentation in Japanese, Projection of Japanese slides
 - JE Presentation in Japanese, Projection of Japanese and English slides in parallel
 - (J)E Presentation in Japanese, Projection of English slides
 - J(E) In Japanese, partly in English
 - EJ Presentation in English, Projection of Japanese and English slides in parallel

Second Day (Sept. 2, 2015), Friday

Time – (duration)	Style	Room Lang.	Item Paper No.	Author(s) (Affiliation(s)) ➔ : Presenter	Title of Presentation
8:40 –		Reception	Registration		
9:00 – (40min.)	Meeting	RB J		Japan TRIZ Society, NPO General Assembly Meeting	(JTS Members only)
9:40 – (20min.)	Break				
10:00– (100min.)	Invited	RA EJ	Keynote Lecture EI01	Alexander Kudriavtsev (Practical Invention Center)	Difficult Problems and New Horizons Development of the notion of Difficulty in TRIZ
11:50– (10min.)			Photo Session	All together	Taking group photos of all the participants
12:00– (60min.)	Lunch Break				
13:00 – (80min.)	Poster and Demo in parallel	RA/B JE	Poster 1 J12	➔ Tsuyoshi Todome Yuji Mihara Takashi Shikata HIDEAKI KOSHA (USIT Study Group)	Exploring Improvement in the Practice Application of USIT – In order not to lose the direction for the solution –
		RA/B J	Poster 2 J13	➔ Osamu Ikeda Shinji Gomi Hiroyuki Arai Katsumi Ueda Tokio Kobayashi Kouji Saito Tetsuro Hattori Hirotake Makino Tatsuo Miyoshi Takeshi Nagaoke Mitsutoshi Yoshikawa Tetsuya Shibuya (Society of Japanese Value Engineering)	Introduction of “Thinking Way Strengthening VE Utilizing TRIZ”
		RA/B JE	Poster 3 J14	➔ Kimihiko Hasegawa Toshimitsu Kataoka Narumi Nagase Shigeru Suzuki Hirotsugu Ishihara Sadao Nishii (Intellectual Property Creation Research Subcommittee, Japan TRIZ Society)	Case Study on Solving Problems by the “Best 8” Business Operators – Taking the Proposal for a New Life Style of the Elderly People as an Example - (Part 3)

		RA/B JE	Poster 4 J15	➔ Fumiko Kikuchi Osamu Ikeda Hisataka Izawa Mamoru Ohashi Yasuo Moriya Ikuo Yoshizawa (Business and Management TRIZ Research Subcommittee, Japan TRIZ Society, NPO)	Search for an Evolutionary Business Model Applying a TRIZ-style Business Model Creation Framework - Exploring the evolution system business model of the "LCC (Low Cost Carrier) Model" -
		RA/B JE	Poster 5 J16	Shinsuke Kurosawa (Education of a New Era Research SC., JTS / Trizstudy.com)	Introduction of the Activities and Output Image of the Syllabus Subcommittee
14:20 - (10min.)	Break				
14:30- (25min.)	Double	RA JE	Oral 13 J17	Shinsuke Kurosawa (Trizstudy.com)	Different Creativity Methods and the Perspective of TRIZ
		RB JE	Oral 18 J22	Yuichi Kawano (Soyu Co., Ltd)	TRIZ Application Art for Problem Solving
14:55- (5min.)	Break				
15:00- (25min.)	Double	RA JE	Oral 14 J18	Teruyuki Kamimura (Ideation Japan, Inc.)	Utilizing TRIZ Processes for Improving Innovation Process from Product Planning to Market Launch
		RB JE	Oral 19 J23	Naoto Kashihara (TOYO TIRE & RUBBER)	An In-company Innovation Promotion Activity Utilizing QFD-TRIZ
15:25- (5min.)	Break				
15:30- (25min.)	Double	RA JE	Oral 15 J19	Takayoshi Ohtsu (National Institute of Technology, Numazu College)	Development of Dietary Education Support Robot using TRIZ - Understanding the Relation of Color and Nutrition -
		RB JE	Oral 20 J24	➔ Takuji Yamamoto Ryusei Matsunaga Koji Matsuda (Shinwa Controls Co., LTD.)	Strengthening the Development Regime by Introduction of a Development Method Experience of QFD, TRIZ and Seeds-driven QD
15:55- (5min.)	Break				
16:00- (25min.)	Double	RA JE	Oral 16 J20	➔ Yasuo Moriya Toru Okada (FUJITSU ADVANCED TECHNOLOGIES LIMITED)	Recycling Resources by TRIZ Way of Thinking! From Technical Problem Solving to New Business Deployment - Reducing 2.4 Billion Yen Cost Simply with TRIZ -
		RB JE	Oral 21 J25	➔ Masahiro Hayashi Makoto Shibahara (Kyowaseiko Co., Ltd.)	The Future of Electromagnetic Brakes Seen from the Technical System Evolution Pattern in TRIZ

16:25- (5min.)	Break				
16:30- (25min.)	Double	RA	Oral 17 J21	Tomohiko Katagiri Hideaki Kosha ➔ Takashi Shikata Shigeru Hisanaga Ikuo Yoshizawa (JTS Open Task Subcommittee)	Introduction and Explanation of Example Solutions to the Open Task for this Symposium
		JE			
16:30- (25min.)	Double	RB	Oral 22 J26	➔ Narumi Nagase Hirotugu Ishihara (Sony Corporation) Shigeru Suzuki (TASO-PGA, NPO)	Reconsideration of inventive problem solving by TRIZ — Proposal of “Reverse TRIZ” —
		JE			
16:55- (5min.)	Break				
17:00- (15min.)	Single	RA JE	Closing	Manabu Sawaguchi (Japan TRIZ Society)	Closing Address

Finishing at 17:15

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