

January 5, 2017

Season's Greetings

A Happy New Year!

Now, both individuals and companies are in an unstable situation in the future. It is necessary that we create our future less subject to the economic environment. To that end, it is vital to develop epoch-making commodities to improve each company's competitiveness. In order to do this, engineers and researchers should not rely on trial-and-errors, but should efficiently develop innovative products and systems by utilizing scientific and creative thinking methods.

The strongest method for that is TRIZ.

The Japan TRIZ Society celebrates its 10th anniversary this year.

So far we have promoted the spread and development of TRIZ. The Japan TRIZ Symposium has been organized since the era of the Japan TRIZ Council. The 13th Japan TRIZ Symposium will be held with "**Create Future Value with TRIZ!**" as its main theme in Tokyo from September 21<sup>st</sup> to 22<sup>nd</sup> this year. We hope that many participants will present their own experiences and research results and join discussions to have a chance for mutual learning.

We will ask the related associations to participate and cooperate in the symposium.

In addition, a symposium review to debate about several of previous presentations together with a workshop on TRIZ is scheduled on Thursday, the 8<sup>th</sup> of June as the "June Seminar."

Moreover, we plan to organize research activities, hold seminars and issue educational materials on TRIZ so that more and more people can understand and learn it.

Also, we will proceed further with publishing preparation of journals with a focus on TRIZ.

We expect that many people will participate and discuss in this symposium and contribute to creating a bright future of the society as well as the companies making the best use of TRIZ.

For the purpose of further expansion of TRIZ, we sincerely ask not only members of the Japan TRIZ Society but also non-members to cooperate with our activities.

With best regards,

Yuji Mihara

Chairperson of Board  
Japan TRIZ Society, NPO