

## Call for Participation in the “13<sup>th</sup> Japan TRIZ Symposium 2017”

2017.6.23

Chairperson, Japan TRIZ Symposium

The Japan TRIZ Society, NPO, is going to hold the 13<sup>th</sup> Japan TRIZ Symposium 2017 in order to widely present, discuss and communicate about the creative technical innovation method “TRIZ.”

Since “TRIZ” was introduced to Japan in 1996 as a philosophy, methodology and knowledge engineering tool which strongly supports the technical innovation in the industry field, many application cases and researches were introduced, and this symposium has been held every year so far, 12 times in total.

It is packed with the most useful information for developing innovative things, technologies and systems. Please apply for participation.

We are looking forward to the participation of many people.

For participation, please apply from:

[http://www.triz-japan.org/ApplyParticipant\\_e.html](http://www.triz-japan.org/ApplyParticipant_e.html)

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### ★ Outline of the 13<sup>th</sup> Japan TRIZ symposium 2017

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◆Held by: Japan TRIZ Society, NPO (JTS)

◆The main theme : "Create Future Value with TRIZ!"

◆ Date: **September 21st (Thursday) through 22nd (Friday), 2017 (2 days)**

Location: **NAKANO SUNPLAZA, Tokyo, Japan**

◆Venue: Nakano Sunplaza (4-1-1, Nakano, Nakano-ku, Tokyo, 164-8512 JAPAN)

<https://www.sunplaza.jp/en/about/#access>

◆Languages: Japanese + English

The 1<sup>st</sup> day will

Start with an easy-to-understand explanation on “Attraction of TRIZ that is effective for various problems in the development process” by Takashi Ogata (IDEA Inc.) giving problem solutions which will be useful even for a beginner in TRIZ,

Followed by a Special Lecture by Mr. Hiroshi Takagi (OBAYASHI CORPORATION)  
“The Construction of Tokyo Skytree: A Challenge toward the World's Tallest”:-A talk about the innovative technologies and construction methods that solved numerous problems and led the unprecedented project to succeed-

The 2<sup>nd</sup> day will start with a Special Lecture by Dr. Makoto Takahashi (SOKEN RESEARCH INSTITUTE) "The Moment of Spark Ideas": - We will find out the secret of the moment when, where and how the geniuses generate ideas.-

This time also, the contributed presentations will be given parallel in two rooms.

★ Entry fee : (Including Special Lecture and tutorial)

Japan TRIZ Society Member: 25,100 Japanese yen (Early discount (due Jul.21))

Non-member : 38,100 Japanese yen (Early discount (due Jul.21))

Student : 3,000 Japanese yen

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